

## D2.3 Simple project landing page

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WP 2, Task 2.3: Building SUPER-i portal

**Authors: Alice De Ferrari (ICONS),**



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 101028220.

## Technical references

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Project Acronym	SUPER-i
Project Title	Extended Public-Private Partnership for Investment in Smart Energy Efficiency Projects in a Social Housing context
Project Coordinator	Angelo Giordano CIVIESCO angelo.giordano@civiesco.it
Project Duration	September 2021 – August 2024 (36 months)

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Contributing beneficiary/ies	ICONS
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- \*      PU = Public  
          PP = Restricted to other programme participants (including the Commission Services)  
          RE = Restricted to a group specified by the consortium (including the Commission Services)  
          CO = Confidential, only for members of the consortium (including the Commission Services)

v	Date	Beneficiary	Author
1.0	23/23/2023	Lorem ipsum	Lorem ipsum



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# Executive Summary

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The SUPER-i website can be accessed through the URL <https://super-i-project.eu/>

This document presents the temporary landing page, online since November 2021. This landing page presents the EU Flag, the disclaimer, the partners' logos and the links to the SUPER-i social media channels.

The website will be further developed to contain all institutional information about the project and to be used as the entry point to the SUPER-i project for both the scientific and professional communities and other stakeholders' categories, including end-users and the general public. Furthermore, the website will be the entry point to the SUPER-I Portal (D2.4).

Besides that, the website will act as communication and dissemination channel for the project's results and for the involvement of the stakeholders.



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# SUPER-I Website

In November 2021, a temporary splash page has been developed and published.



Figure 1 - SUPER-i splash page (November 2021)



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The page presents a brief text about the project, the logos of all partners and the social media links.

A more complex website is in development, following this structure:

### **Homepage**

This is the main landing page of the project's website. It shows a key-visual, a title and a short description of the project, with call-to-action links to other relevant pages.

In the upper part, the main navigation menu is always reachable, giving easy access to the main sections of the website.

Homepage may also contain the latest news, the next event and social feeds (if available/needed).

### **Project**

This page contains a description of the project, aimed at visitors looking for a deeper level of technical and institutional information. It may be divided in sub-sections or sub-paragraphs, describing objectives, technologies, innovation, solutions, consortium (list of partners with logos and links), results, sister projects, etc.

If any of these sub-sections is especially relevant, this can be treated as a standalone section.

### **Demos / Case studies**

The project has 3 demo cases in Denmark, Italy and Slovenia. This section is dedicated to the description of the demos.

### **News**

This section lists all the news about the project, sorted by most recent. News can be divided in sub-categories, including updates, articles, interviews, press releases, newsletters, etc.

In the main page visitors can read a short excerpt of the news and then go deeper on each news item's page.

### **Events**

This section lists all the events organized or promoted by the project. Upcoming events are displayed first, followed by past events. If necessary, each event can have its own page and URL.

### **Resources**

This section lists all the publications issued by the project available for consultation or download. It may contain communication material, info packs, papers and other public deliverables. If necessary, resources may be filtered by categories.

### **Contacts**

This page contains contact info for specific people involved in the project (e.g. the coordinator and communication manager) and social links.



## Conclusion

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In the next issue of this deliverable the website layout and visual identity as well as the detailed structure will be presented.



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